

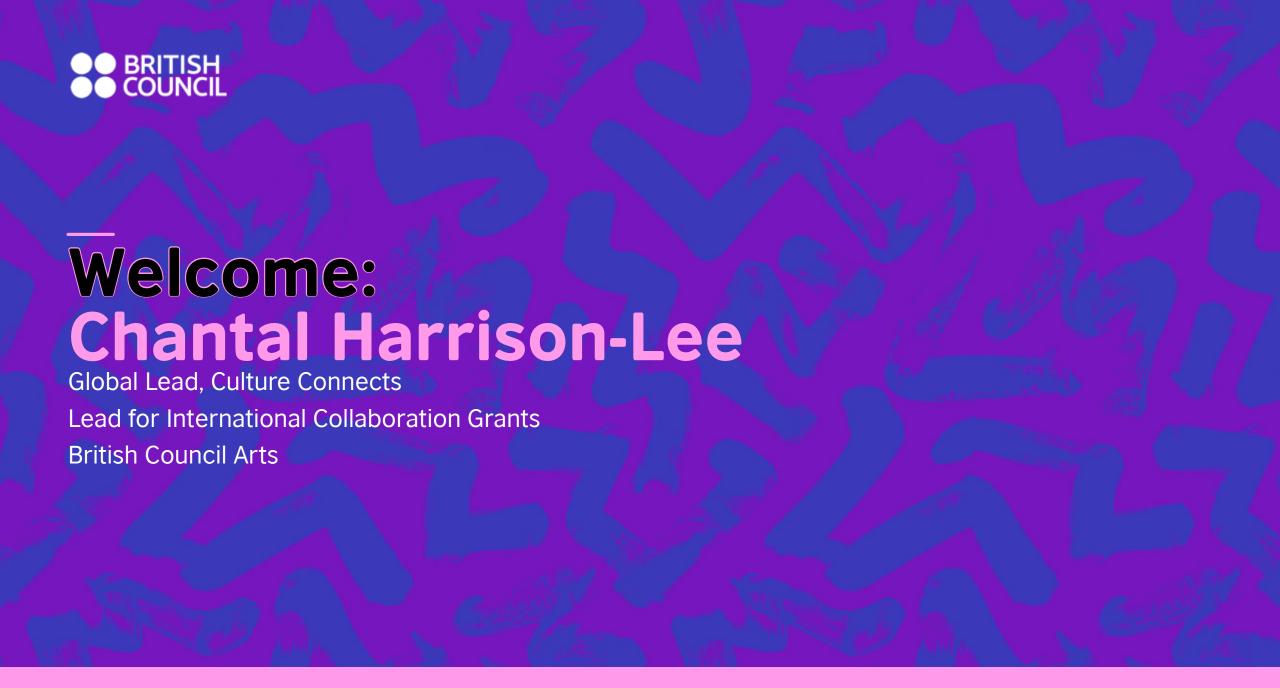
2024 Launch Webinar

International Collaboration Grants

13 February 2024 9am GMT / 4pm GMT



Embedded Creations | The Centre for the Less Good Idea, South Africa & Take Me Somewhere, Scotland



Before we begin...

- Audio descriptions of speakers
- Speaker spotlight so many faces can be overwhelming
- Thanks to 121 Captions for live (human!) captioning and Terptree for providing BSL interpretation
- Purpose: inform the UK and international arts sectors about our new grants so that organisations can apply confidently
- The webinar will be recorded and made available online



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hello from The British Council ICG team

- Chantal Harrison Lee Global Lead, Culture Connects
- Christian Hoad Programme Co-ordinator, ICG
- Emma Robinson Senior Grants Manager, ICG
- Karla Simpson Grants Manager, ICG
- Saman Khalid Grants Manager, ICG

What we will be covering today

An introduction to the new round of the British Council's International Collaboration Grants

Some key information and dates

Some insights from former grantees

Information about how to apply

Time for your questions (we will answer questions through speakers for accessibility and any questions that are unanswered will be added to the FAQs on our website)



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The Headlines

Presented by Chantal Harrison-Lee



What are the International Collaboration Grants?

 A £1m programme supporting UK arts and culture organisations to connect with their international peers to make and develop creative artwork

 Support for organisations to help artists develop work via UKinternational collaboration and share that work with audiences. UKinternational collaborations with mutuality at their heart.

- Digital, face-to-face and hybrid projects
- Grants range between £25k-75k
- We anticipate projects to be confirmed and commence September 2024 and complete September 2025
- Projects can apply to be fully funded or have funding from other sources
- Applications will close on 30 April 2024

Why?



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- Foster UK International Collaboration
- Support the arts sector
 - Support organisations and artists to develop work via UK/international collaboration, and to share that work with audiences across digital platforms and in the real world
 - Help artists and arts organisations try new, innovative ways of collaborative working and take risks

What is different from the first round?

- The overall grant pot amounts to £1m
- Grant amounts from £25k to £75k
- You will have 3 months to apply
- There are no set themes and all themes welcomed
- New materials to support applicants
- We have built on our practice for access and EDI
- Assessment Criteria has been refreshed
- Participating eligible countries and territories have been refreshed





Who can apply, and for what?

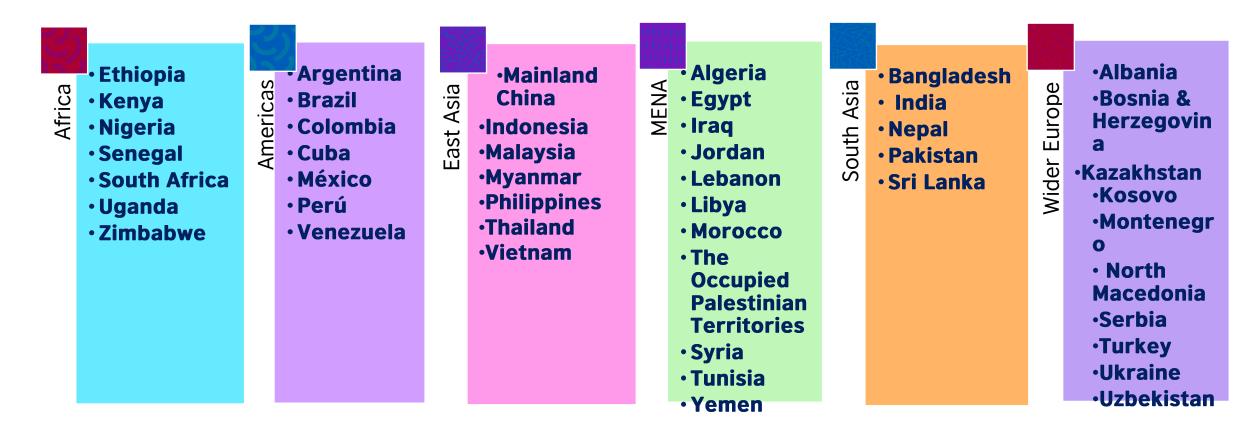
Presented by Marc Mouarkech Head of Arts – Lebanon and Syria (Levant Cluster)



Who can apply?

- Arts and culture organisations; higher education/ research organisations with an arts and culture focus
- 'Organisations' could be collectives, consortia, community, charity, private, public. Collaborating organisations must have a registered business bank account and all necessary registrations in place according to local legislation. For example, all Indian applications must comply in advance with the applicable FCRA regulations; UK-based companies must have a company registration number.
- We encourage diverse-led organisations to apply, including disability-led, and those in the UK outside London
- Applications can come from the UK or international organisation

Participating Eligible Countries/Territories*



*ODA Countries and territories which have selected to participate in this edition are where we the capacity to facilitate, support and amplify projects.

Art Sectors

Film

 Creative technology (incl games, immersive, mixed, augmented and virtual reality)

- Literature
- Visual Arts
- Theatre and dance (including circus)
- Architecture, design & fashion (including craft)
- Music

Plus

- Cross-art form projects
- Projects with themes relevant to the creative economy
- Cross-disciplinary projects (eg art + science, art + technology)



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Projects can address any:

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Subject **Theme** Outcome



What are we looking for?

Presented by Roshni Rao Senior Arts Manager – British Council India



What are we looking for?

- Projects with international collaboration at their heart
- Organisations with proposals that will significantly benefit artists
- Diverse organisations/artists who haven't worked with us before, or who haven't worked internationally
- Those who want to work in a new way, this could be projects which demonstrate new forms of content, new methods of delivery, new design processes, or new approaches to your audience or working in a new country
- Projects can simply want to collaborate on a piece of art, a film, piece of writing or music, and could include any of the following:

Examples of projects

residencies

 exhibitions, festivals, showcases, performances, screening programmes

 projects which focus on or include digital innovation (such as projects which combine art with technology in a new or different way)

conferences, panels and talks

creative use of archives

research and development of future project ideas

 Projects can include skills development as part of the project but the main objective of the project should be supporting creative and artistic work



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What costs can the grant cover?

- New staff positions to deliver the project
- Additional hours for existing staff to deliver the project
- Filling a post left empty by moving an existing member of staff into a post created for the project
- Training costs
- Professional fees
- Translation and interpretation fees
- Materials
- Activities relating to learning, advocacy and community engagement

- Evaluation
- Promotion
- Equipment or overheads costs for your organisation, such as new online subscriptions, computers or additional rent (NB. up to 25% of the budget can be allocated for organisational overheads)
- First-party insurance costs
- Travel and accommodation costs
- Contingency up to 10%
- Artists should be paid fairly and this should be reflected in the budget in relation to any artist fees.



Assessment criteria



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Assessment Criteria

The project: Artistic activity, audience and Innovation, legacy: 40%

Evidence of Artistic quality, benefit to artists, innovative approach, clear project outline, how the project may continue beyond the year of funding.

- Delivery: project plan, working in partnership and positive contribution: 30%

 How you have planned your project including risk and budgets, realistic timescales. How you will work together, what each will bring and contribute. What positive contribution will the project make to the cultural development of the international collaborator's country / territory
- Diversity, Inclusion, Sustainability: 30%

Evidence of how your project will embed Diversity, Inclusion and Sustainability within the delivery of your project. Consideration for **access** for disabled collaborators, participants and/or audiences and costs **included in budgets**. Consideration to the make-up of the delivery team, and **use of specialists or advisors**, how your delivery might **address barriers** to engagement for global majority artists or audiences, how the project will **reduce potential environmental carbon footprint** in delivery



Making your application



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How to apply

- The application window is open for 12 weeks (closes 30 April 2024)
- Applications can be made on Submittable, accessible via our website: www.britishcouncil.org/arts/internationalcollaboration-grants
- There is a Submittable walk-through video to guide you through the process
- Read the Application Toolkit
- There are audio versions of the Application Questions and Toolkit available
- You can download a PDF preview of all the application questions ahead of completing the form
- If you need support in writing your application, you can apply for additional funding - outside of your project budget (available whether your project is funded or not)



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Hear from former ICG Grantees

Hosted by Nhooja Tuladhar Head of Arts – British Council Nepal

Dhruva Balram - Chalo Helena Lauinger Arval – Kaalo.101



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Project Title, countries

- A collaboration between ORG 1 (Country) and ORG 2 (country)
- Very brief project description
- Budget
- The biggest challenges of international collaboration
- Top tips for applying
- What we wish we'd known before starting our project



Hear from former ICG Grantees

Dr Nicola Streeton - LDComics Masanii Kimani wa Wanjiru - Kymsnet Media Network



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Dr Nicola Streeten, UK

Project Director UK

Organisation 1: LDComics



Msanii Kimani wa Wanjiru, KENYA

Project Director East Africa

Organisation 2: Kymsnet Media Network

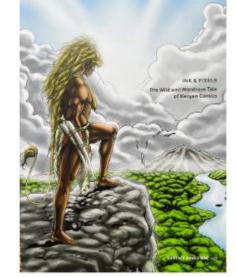
International Collaboration

Project Title: REVEAL! Women's Comics East Africa – UK

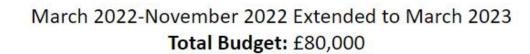


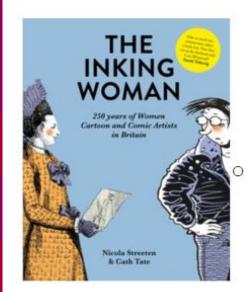






REVEAL! celebrated women's responses through comics to ideas of gender identity and Climate Change impact on experiences





What have been the biggest challenges when collaborating internationally

- External things beyond your control EG Money transfer & VISAS
- Cultural assumptions (time, how things work, ways of working eg email vs phoning, stereotypes)

What are your top tips for applying to ICG

- Build trust (friendship) with partners and communicate constantly, before, during, after
- Talk a lot around the ideas...get to know your partner
- Use your cultural capital, use all your networks personal and professional and expertise
- Ensure a contingency in the budget
- Be flexible at all stages with readiness to change what isn't working. Ensure you want to do the project. Don't chase funding
- Take care of yourself, especially if there is an exchange component

What you wish you'd known before you started

- To set up a £ / \$ bank account.
- Allow more time than you'd think for visa and travel preparation
- Renumeration for artists is in foreign currency so be aware of costs of currency exchange





More British Council opportunities

- These grants don't do everything eg. they're not straightforward training or touring grants
- For more opportunities, visit www.britishcouncil.org/arts/opportunities
- Sign up to our arts newsletter www.britishcouncil.org/arts/newsletter
- Follow us on social media

Twitter: @BritishArts

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